



# **Implementing UN Guiding Principles on Business and Human Rights: Opportunities, Challenges, and National Action Plan**

## ***EC Communication on CSR***

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Inclusion**



# CSR Communication

- *Responsibility for impact on society and environment:*
  - *Visibility and trust*
  - *Self- and co-regulation*
  - *Market reward*
  - *Non-financial disclosure*
  - *Education, training and research*



# CSR Communication: Business and Human Rights

- *International issues:*
  - *Other international benchmarks*
  - *Trade and development*
  - ***Business and human rights and the UN Framework***



# CSR Communication and Business and Human Rights (2)

- *Report from the Commission on our own priorities*
- *National action plans*
- *DG Enterprise projects*



# Commission Report on Priorities

- *Initial draft in May 2012*
- *Focus on pillars 1 and 3*
- *Charter/Agency on Fundamental Rights*
- *Body of law already in existence*
- *Policy coherence*



## Commission Report on Priorities (2)

- *Public procurement*
- *PRIV-WAR*
- *Remedy: Brussels 1, OECD NCP, social dialogue, EIHRD*
- *Complete first half of 2013*



# Commission Report: Questions

- *Priorities and gaps*
- *Policy coherence*
  - *What policies*
  - *Coordination*
  - *Interface with NAPs*
- *Leadership, maximise global influence*



# National Action Plans: Discussions with Member States

- *Content:*
  - *Internal and external coherence*
  - *Gaps*
  - *Interface business and human rights/CSR*
  - *Good practice*
  - *Strategy – priorities - activities*





# National Action Plans: Discussions with Member States (2)

- *Process:*
  - *Timescales*
  - *Consultations*
  - *Transparency/communication*
  - *Measure/monitor/review*



## In Summary

- *EU commitment to intriguing agenda*
- *Reaching the citizen*
- *Interface with the international organisations (UN...)*
- *Initial action: awareness-raising and guidance*
- *Broader questions: worst forms of abuse, extra-territoriality, upscaling awareness-raising.....*